

## Dorsey Hovde Art Design

*Inspiring spaces. Artful Collaborations. Healing Experiences.*

### A Leader in Life-Affirming Art Resources

The cornerstone of Dorsey Hovde Art Design Consultants is our belief that meaningful art transcends decoration. Art can inspire the human spirit and restore hope. The arts have the power to promote the holistic healing of our body, mind and emotions.



DH Art Design is a full-service art consulting firm founded with a passion for combining art, design and healing experiences. For over 25 years, we have specialized in creating beautiful, therapeutic spaces that feature the most innovative “healing” art solutions.

Our visionary approach integrates mind-body medicine, environmental design, and the arts to create inspiring environments -- sensory rich, harmonious spaces that foster patient, caregiver and employee wellness.

### Our Comprehensive Services

DH Art Design offers a full range of multidisciplinary services. The scope of our expertise allows clients to choose from a single work of art or service, to a fully integrated, turnkey healing arts and music program.

#### Visioning

Using collaborative art visioning sessions, we clarify the client’s goals, unique culture and the clinical function of each space. We then develop a strategic, patient-centered master plan that integrates architectural vision with aesthetic direction.

DH Art Design offers:

- Site Evaluation and Art Vision Assessment
- Patient Profiles, Focus Group Presentations and Surveys
- Master Plan Development and Budget Phasing
- Creative Art Direction



#### Selection

From individual patient rooms to soaring public spaces, we help clients achieve the maximum aesthetic value for their budgets -- while still incorporating relevant evidence-based design research. We’ll locate the best art options from your community, plus our extensive, international network of artists, galleries and publishers.

DH Art Design offers:

- Comprehensive Art Searches
- Bid Documentation and Pricing Negotiations
- Site-Specific Architectural Art
- Creative Framing and Display Design





### Placement

DH Art Design will carefully oversee art placement to maximize the art's intended beauty, function and healing properties. We offer:

- Art Placement Plans with Wayfinding Solutions
- Knowledgeable Curatorial Services
- Installation, Logistical and Security Coordination
- Relocation of Existing Artwork

### Management

On our client's behalf, we can handle all aspects of arts administration, from accounting and managing subcontractors, to planning and implementing multidisciplinary arts programming. DH Art Design offers:

- Budget and Acquisition Management
- Commission Management
- Fundraising, Strategic Planning and Donor Relations
- Archival Documentation, Art Signage and Catalogs
- Collection Management, Conservation and Maintenance

## The Benefits of Working with Our Team

### • Arts Experience

DH Art Design has earned national praise for creating successful arts programs, high-quality collections and site-specific art. Put simply, our clients can expect a professional approach and inspiring results from our team of experienced fine art consultants. Collectively, we offer impressive expertise in the areas of public arts, art history, emerging art trends, design, and arts management.



### • Healthcare Specialization

DH Art Design shares decades of knowledge from the growing field of healthcare art. Our artistic director/principal, Victoria Hovde, is a pioneer in the field and a founding member of the Society for the Arts in Healthcare. She has advised internationally recognized architectural firms and healthcare systems, and trained DHAD consultants to provide the same caliber of service.



### • Collaborative Process

Our clients benefit greatly from our streamlined, inclusive process. To develop a sense of ownership, we engage all stakeholders: the design and clinical teams, senior leadership, marketing, foundation and facilities. Harnessing this core group's collaborative synergy is the best way to ensure a successful arts program for the facility and its community.

### • Value-Added Services

DH Art Design helps conserve client resources by being a single-source, comprehensive art advisory firm. Our clients can take advantage of turnkey arts programs for maximum value and convenience.

### • Long-Term Relationships

Each member of the DH Art Design team takes great pride in offering exceptional service. We maintain many long-term client partnerships, offering continued support as facilities remodel, expand or change ownership.

*Working with DH Art Design will empower your organization to instill a legacy of healing art initiatives that is meaningful, timeless and a smart investment.*



### We look forward to collaborating with you.

Visit our website to learn more and view our portfolio of DH Art Design clients at: [www.dhArtDesign.com](http://www.dhArtDesign.com)