## Finding Donors to Support Your Art Needs



## Communicate Patient-Centered Care

Through the generosity and art interests of your donors



Dorsey Hovde Art Design helps non-profit organizations make their "wish list" for the arts become a reality.

It is DHAD's mission to make a difference so we go the extra mile to guide our clients with the details from visioning through installation.

You benefit from DHAD's art fundraising services:

**Visioning.** DHAD works with administrators, planners or architects to clarify the description and budgeting for the desired work of art or arts program.

**Selection.** DHAD can prepare a full-color portfolio detailing potential artists for a commission or existing artwork that is available; or develop an arts program concept. This provides tangible and thoughtfully prepared documentation for client review and approval before presenting to potential donors.

Arts Management. DHAD can meet with potential donors to present options, discuss unique interests and goals, and to address questions about how their contribution could positively impact others. We also offer continuous guidance to assure a successful acquisition by managing the expectations of the client and donor, and the art direction of the artist or art program planner.

**Placement.** With 30 years of experience as an art consultant firm, DHAD offers comprehensive art-in-design services including custom framing, display, signage and lighting options.

## Who might fund your art needs?



Today's art budgets seldom can afford major works of art or arts programming, so finding and attracting outside funding is extremely valuable for an organization. We also know from

experience that managing the process of even a small donation can be important to donor relations and future funding.

Whether it is finding the right piece of framed art to honor a family member, or designing a chapel environment, commissioning a 20' bronze, or developing and managing a healing arts program, DHAD can guide the process. DHAD helps match the donors to works of art, commissions or arts programming that offer special interest. DHAD has successfully worked closely with:

- Foundations
- Auxiliaries
- · Non-Profit Organizations
- Artists and Art Guilds
- · Patrons of the Arts: Liturgical and Secular
- · Families and Former Patients
- Corporations
- · Employee Groups

If your organization would like to discuss how we can assist in your art fundraising efforts, please call (952) 473-1445 to schedule an appointment with a DHAD consultant.

Visit us at www.dhArtDesign.com